



CALL FOR PAPERS

MEB 2017- 15TH INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

28-29 APRIL 2017 AT ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

Honorary Chair
Mihály Réger, Óbuda University

Honorary Committee
Zsolt Baranyai, Budapest Metropolitan University
Aranka Baranyi, Eszterházy Károly University
Nalin Barthi, Indian Institute of Technology Patna
Wojciech J Florkowski, University of Georgia
Anna Francovics, Óbuda University, Hungary
Mirosljub Hadžić, Singidunum University Belgrade
Matthijs Hammer, Saxion University
Joanna Hernik, West Pomeranian University of Technology
Elena Horska, Slovak University of Agriculture
György Kadocsa, Óbuda University
Kinga Kerekes, Babeş-Bolyai University
András Keszthelyi, Óbuda University
Kornélia Lazzányi, Óbuda University
Ede Lázár, Sapientia Hungarian University of Transylvania
Eleonora Marisova, Slovak University of Agriculture
Ildikó Marosi, Óbuda University
András Medve, Óbuda University
Agata Mesjasz-Lech, Czestochowa University of Technology
Pál Michelberger, Óbuda University
László Nádaí, Óbuda University
András Nemeslaki, Tempus Public Foundation
Aleksander Noworol, Jagellonian University
László Pokorádi, Óbuda University
Renata Przygodzka, University of Bialystok
Zoltán Rajnai, Óbuda University
Pascal Ricordel, Le Harve University
Walter Ruda, Hochschule Kaiserslautern
Adam Sadowski, University of Bialystok
Andrea Szabó-Benedek, Eszterházy Károly University
Ágnes Szeghegyi, Óbuda University
Katalin Takács-György, Óbuda University
Jolán Velencei, Óbuda University

General Chair
István Takács, Óbuda University

Plenary Speakers
Coming soon

Steering Committee
Ágnes Csiszárnik-Kocsir, Óbuda University
Anita Kolnhofer-Derecskei, Óbuda University
Viktor Nagy, Óbuda University
Bianka Parragh, Óbuda University
Regina Zsuzsanna Reicher, Óbuda University

Organizing Committee
László Borbás, Óbuda University
Anikó Kelemen-Erdős, Óbuda University
Gábor László, Óbuda University
Réka Saáry, Óbuda University
Tibor Pál Szilágyi, Óbuda University
János Varga, Óbuda University

Secretary General
Kata Hanna Báló
balo.kata@kgk.uni-obuda.hu

MEB 2017, „Global challenges, local answers” - is an international conference to provide a forum for presentations and discussions of scientific, economic and business areas. The growing international competition in the economical area had created a demand to establish a forum in order to improve quality and education efficiency on the field of management, enterprise and benchmarking.

TOPICS within the scope of the conference will include:

- Social and Economic Sustainability
- Small and Medium Sized Enterprises
- Applied Marketing
- Enterprise Security
- Financial Affairs
- Regional Development and Politics
- Human Resources Management
- Knowledge Management
- Higher Education

REGISTRATION

Prospective participants are kindly asked to fill in the online registration form on the website.

Registration fee: 100 EUR/ 30 000 Ft

Registration fee for ERENET members: 50 EUR/ 15 000 Ft

PAPER SUBMISSION

The submission deadline is 20 March 2017. Papers go through a refereeing process; accepted papers will be (optionally) published electronically in a conference volume with an ISBN number. Revised papers of no more than 10 pages must arrive no later than 15 April 2017 and must follow the conference guidelines. Acceptable file formats are doc or rtf. Papers should be written and presented in English.

IMPORTANT DEADLINES

Registration.....28 February 2017
Deadline of paper submission.....20 March 2017
Submission of revised, camera-ready manuscripts.....15 April 2017



Organized and sponsored by
Keleti Faculty of Business
and Management
Óbuda University, Hungary

In cooperation with
ERENET Network

