



LECTURE INVITATION

The **Faculty of Economics and Social Sciences** and **Doctoral School of Management and Business Administration, Szent István University** are pleased to invite you to attend next event of series of International Studies.

A workshop will be held at **Szent István University (2100 Gödöllő, Páter Károly 1., Main building), in Conference room of Faculty (room no. 2002) on 15th of June 2017**

Program

First part: 10.00-13.00

Chair of the program: prof. Maria Fekete Farkas

Welcome speech:

Dr. József Káposzta, Dean of the Faculty of Economics and Social Sciences

Prof. József Lehota, Head of the Doctoral School of Management and Business Administration

Workshops delivered by:

Dr. Sorin Cohn, Founder & CEO, Competitive Innovation Management & Entrepreneurship Inc. (c-IM&E) Leader, Innovation Management, Centre for Business Innovation, the conference Board of Canada Lecturer, Business School, IMT, France.

Prof. Hamed Motaghi, Professor in the Management department at Université du Quebec, Montreal

- *Guiding the Development of Smart Communities in Cities and Mixed Rural-Urban Municipalities via Structured Perspective Assessments by Community Stakeholders - an i-CAST Workshop*

Second part: 14.15-15.45

- *The Competitive Value Guide and the ISO50501 Innovation Management Standard - a Hands-on Workshop*

Dr. Lehota József
professor
head of Doctoral School

Dr. Farkasné Dr. Fekete Mária
professor